



FOR IMMEDIATE RELEASE:

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Potter Hires Two New Regional Sales Managers for Fire/Security Division

St. Louis, MO –

Potter is pleased to announce the addition of two regional managers, Len Vitale and Wayne Mills, to its Fire/Security sales division. This expansion of the team will be valuable in boosting Potter's sales coverage and expertise in the coming year.

Len has been in the security and fire alarm industry since 1998, bringing over 10 years of sales experience to his new position with Potter. He spent 5+ years at Tyco/ADT within the Engineered Systems division, and 4+ years at Honeywell Fire Systems/Silent Knight as regional sales manager, earning awards for outstanding sales in both roles. Most recently Len was an RSM with Hochiki Fire Systems.

Wayne has been in the security distribution field for over 37 years, and brings with him vast experience in security and fire alarm systems. Over the course of ten years he worked in security distribution in various roles, including branch manager of outside sales and business development manager of system sales. As sales manager at Honeywell H&BC his team earned top rank in sales nationwide.

Both Len and Wayne will be great additions to the Potter sales team. Their combined experience will bolster Potter's response to customers and expand Potter's brand presence in 2010 and beyond.

Additional information can be obtained by contacting Potter Electric Signal Company by phone at 866-240-1870, via email at sales@pottersignal.com or at www.pottersignal.com

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