

FOR IMMEDIATE RELEASE:

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Potter Names Pat Hudgins as Mid-Atlantic Regional Sales Manager for Fire and Security Division

St. Louis, MO, 09/08 — Potter Electric Signal Company, LLC announced that Pat Hudgins has been named Mid-Atlantic Regional Sales Manager for the Fire and Security Division. Hudgins brings over 14 years of industry experience to Potter and will be responsible for all Potter's sales efforts in the Mid-Atlantic territories for the Fire and Security Division. "We are extremely happy to have Pat join us at Potter," says Hugh Blair, V.P. of Potter's Fire and Security Division. "Pat brings with him a wealth of experience from not only the regional manager position but also as a national distribution coordinator. He adds a distinct insight as to how our market works from the point of view from both our distributors and the direct sales market," says Blair.

Hudgins was a National Accounts Manager for his previous employer. He spent 8 years as a general manager for a systems integrator at the beginning of his career before moving into sales. Hudgins has over 14 years of experience within the Fire and Security industry.

Hudgins will continue Potter's success in providing customers with sales support for their complete line of fire panels and peripheral devices. His addition to the company provides Potter with more sales focus in the Mid-Atlantic region.

Additional information can be obtained by contacting Potter Electric Signal Company by phone at 866-240-1870, via email at sales@pottersignal.com or at www.pottersignal.com

Potter Electric Signal Company, LLC, a 110 year-old company, produces fire sprinkler monitoring systems, electronic fire systems, and vault and safe security systems. Since 2004, Potter has also been producing all AMSECO branded products including magnetic contacts, door announcers/people counters, hold-up buttons, mass notification appliances, and transformers.

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