



FOR IMMEDIATE RELEASE

St. Louis, Missouri – January 14, 2008 – Potter Electric Signal Company, announced today that it was acquired on January 4, 2008 by a private equity group formed by Two Rivers Associates of St. Louis, Missouri. Investors include Potter executive management, as well as a number of individual and private equity investors. Potter was previously owned by the descendents of founder Charles E. Potter and was controlled by several family trusts, administered by the Central Trust and Investment Company. Stifel Nicolaus served as the financial advisor to the Company’s Board of Directors throughout the sale process.

Bernie Lears, Chief Executive Officer of Potter, commented: “Our transition from our founder’s family owners to the new Two Rivers Associates investor group provides for seamless continuity for the Potter business, for our St. Louis–based employees, and for our customers and industry relationships. Potter’s record of rapid growth in recent years should only be enhanced through the expanded capital resources available from our new ownership group.”

About Potter Electric Signal Company, LLC

Potter Electric Signal Company has a prominent reputation as a leading designer and manufacturer of electronic controls and monitoring devices and related accessories used in the fire sprinkler, electronic fire and security markets worldwide. The Company’s products are marketed and sold under the “Potter” and “Amseco” brands to manufacturers of fire sprinkler components and to the leading distributors and installers of electronic fire protection and security systems. All of the Company’s products meet strict design and safety standards and require rigorous levels of testing and approvals from agencies such as Underwriters Laboratories (UL), Factory Mutual (FM) and other standard-setting bodies responsible for fire safety and security products, not only in North America but also throughout Europe and the Middle East, Latin America and the Far East.

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