

FOR IMMEDIATE RELEASE:

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Potter Hires Robbie Murray as Global Product Training Manager for Fire and Security Division

St. Louis, MO, 07/08 — Potter Electric Signal Company, LLC announced that Robbie Murray has been hired as the new Global Product Training Manager for the Fire and Security Division. Murray brings over 25 years of industry experience to Potter and will be responsible for Potter's training and educational efforts for Fire and Security customers. "We are enthusiastic about the addition of Robbie to Potter's team," says Hugh Blair, V.P. of Potter's Fire and Security Division. "Robbie has extensive understanding of the product and industry and is a proven commodity. He will bolster our efforts in providing our customers with a better understanding of our products and solutions." says Blair.

Murray was the Director of Global Business Development at his former company. He previously worked as the application engineer involved with technical support and training for a span of eleven years. Murray has worked in the industry for over 25 years and has technical experience in both the United States and internationally.

Murray will continue to enhance Potter's ability to provide customers with training and education on all of Potter's Fire and Security products. Murray's addition to the company allows Potter to further its global reach.

Additional information can be obtained by contacting Potter Electric Signal Company by phone at 866-240-1870, via email at sales@pottersignal.com or at www.pottersignal.com

Potter Electric Signal Company, LLC, a 110 year-old company, produces fire sprinkler monitoring systems, electronic fire systems, and vault and safe security systems. Since 2004, Potter has also been producing all AMSECO branded products including magnetic contacts, door announcers/people counters, hold-up buttons, mass notification appliances, and transformers.

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