

US Soccer Trusts Potter for Elite-Level Life Safety



Project Overview

- Location:** Fayetteville, GA
- Facility Type:** Commercial Training Campus
- Scope:** 3 Buildings
- Installer:** Arrow Systems, LLC
- Potter System:** IPA-4000V, SCA-100 Amplifiers, LOC-1000, PAD-300 Series, PSN-1000E, WAGNER Air Sampling Detection (ASD)

A National Project Calls for a Nationally Respected Solution

The U.S. Soccer Federation's premier training facility required a fire alarm and voice evacuation system that matched its elite function and public visibility. The solution needed to deliver flawless performance, flexible customization, and simplified installation across three interconnected buildings—without sacrificing speed or code compliance.

The Challenge

High Profile. No Room for Error.

While the installation was straightforward, the expectations were not. This high-profile national facility demanded a system that would perform reliably, communicate clearly, and install seamlessly—ensuring zero delays and total confidence from day one.

The Solution

- **Tailored Voice Messaging**
The IPA-4000V's Text-to-Speech functionality allowed for customized alerts specific to each building and event type.
- **Real Labor Savings**
The PSN-1000E allowed remote SLC expansion, and the SCA-100 amplifiers delivered 8 NAC circuits each—driving real labor savings.
- **Trusted Support**
Potter's hands-on service ensured confidence for both the installer and the end user throughout the entire process.



Installer Testimony

"This project was all about exposure and execution. What made the difference was Potter's design flexibility and ease of use. The PSN-1000E made SLC placement simple, and having 8 circuits per amplifier was a huge labor-saver. Plus, the Text-to-Speech capability gave the client the ability to control exactly what gets communicated in an emergency. Potter made it easy to deliver the right solution without complication."

— **Mike Biering, Principal, Arrow Systems, LLC**



Why Potter

This project demonstrates that Potter can match—and often outperform—the fire protection industry's biggest names. It also showcases Potter's commitment to forward-thinking design, field-friendly features, and world-class support.

Results That Matter:

- Faster install with reduced wiring complexity
- Fully customized voice evacuation per building
- Seamless integration via PLINK connectivity
- Advanced detection with WAGNER air sampling detection (ASD)

Potter. Designed to outperform. Chosen by pros. Trusted where it matters.

Planning a high-visibility project? Let's talk about how Potter can help you deliver confidence without complexity.

pttr.us/RSM-map

